

All Data Collected with StreetSmart™ software.

25 MPH Neighborhood Cut-Through Street - 22 months of operation shows continued decline in average speeds

25 MPH Neighborhood Cut-Through Street - 6 months of operation showing shift of peak speeds to lower speeds

30 MPH Neighborhood Cut-Through Street - 4 weeks of operation 460% Improvement in vehicles obeying posted speed limit (PSL)

20 MPH Plant Entrance - 1.5 years of operation shows 55% more vehicles obeying posted speed limit (PSL)

40 MPH Arterial Street - 2 years of operation shows consistent, long-term reduction of speeds

40 MPH Arterial Street - 2 years of operation shows average speeds maintain drop of 3.5 MPH

Driver Feedback signs offer a **long term** solution to lowering speeds. As shown by the examples above, the constant reminder continues to be effective even two years after installation.