

KEY BENEFITS OF LIGHTCAST'S RADARSIGNS TO CONSIDER

- **Radarsigns (Driver Feedback Signs) are effective**
 - studies show average speeds drop 3-6 MPH
 - the percentage of drivers who obey the speed limit increase by 30-60%
 - Studies show that the driver feedback sign continues to be effective at even 3 years after installation
- **None of the environmental issues associated with speed humps or tables**
 - Complaints
 - Increased Pollution
 - Increased Emergency Response Time
 - Increased Maintenance Costs
- **Radarsign's driver feedback signs are the most vandal-resistant design on the market**
 - No doors or locks to tempt vandals
 - Housing is ¼" welded aluminum
 - Display is protected by 3/8" aluminum Bashplate™ which is unmatched in the industry
- **Bluetooth communication** is included with all Radarsign purchases allowing wireless operation and data collection from your laptop – from within your vehicle
 - Eliminates need to open the sign
 - Easy to follow menus
 - Fast collection of daily data in less than 20 seconds for easy report generation
 - Traffic data stored in sign for up to one year
- **Sleek design offers neighborhood friendly look**, sign can be placed when it is most effective and moved easily with locking mounting brackets - one sign can be used for many purposes
- **Efficient energy design** of Radarsign's solar model provides 24/7 operation using a small 40 watt solar panel. Competitors need larger 80-120 watt panels and a separate battery box.
- **A/C, Battery or Solar models offer the most choices for locating and powering the driver feedback sign**
- **Satisfied customers in 36 states and Canada**
- Optional **StreetSmart™ software** allows the collection of data about traffic volume and standard reports including:
 - Vehicle counts
 - Speed limit violations – by time of day
 - Vehicle average speeds by MPH segments
 - Vehicle peak speeds by MPH segments
 - Vehicle average speeds
 - Vehicle peak speeds
 - Daily 50th and 85th percentile speeds
 - % of vehicles violating speed limit – by time of day – (targeted enforcement)